



Dear Friends of ProJeCt,

ProJeCt of Easton is proud to be a part of the 23 local non-profit organizations participating in the 7<sup>th</sup> Annual Highmark Blue Shield "Walk for a Healthy Community" which will take place on June 12, 2010 at 9:00 a.m. in downtown Bethlehem, PA. This is an annual fundraiser that benefits local, nonprofit health and human service agencies in the Lehigh Valley.

The primary goal of the walk is for Highmark Blue Shield to help participating organizations raise money for their individual missions. The secondary goal of the walk is to energize participants to have a greater hand in their own health.

We are turning to you for your support. Attached is a list of sponsorship opportunities, with varying levels of support. We request your thoughtful consideration of these opportunities and hope that you can help us in this event.

Sponsorship of ProJeCt of Easton in the Walk benefits over 4000 clients annually. For over 42 years, ProJeCt has helped people in need by providing high quality, research-based social support and education services.

**Sponsorship Opportunities:**

- \$1,000: Company business card printed on the back of ProJeCt T-shirts
- \$ 500: Company logo and name printed on the back of ProJeCt T-shirts
- \$ 200: Company name printed on the back of ProJeCt T-shirts

To register to walk or to obtain additional information on sponsorship opportunities go to [www.projecteaston.org](http://www.projecteaston.org) and select the Highmark Walk link on our main page, or please contact me at [jkomisor@projecteaston.org](mailto:jkomisor@projecteaston.org) or (610) 258-4361 ext. 22.

Sincerely,

Janice D. Komisor  
Executive Director

## Walk For a Healthy Community

Highmark Blue Shield “*Walk for a Healthy Community*” will take place on June 12, 2010 at 9:00am in downtown Bethlehem. This annual Walk benefits 23 local non-profits and **ProJeCt of Easton** is one of them. Highmark underwrites the cost of the walk so all designated proceeds raised go to ProJeCt.

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### Sponsorship Opportunities:

\_\_\_\_\_ \$1,000—Company business card printed on the back of ProJeCt T-shirts

\_\_\_\_\_ \$500—Company logo and name printed on the back of ProJeCt T-shirts

\_\_\_\_\_ \$200—Company name printed on the back of ProJeCt T-shirts

***Printing size determined by level of sponsorship and designer; all sponsorships will be publicly acknowledged.***

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Check payable to ProJeCt of Easton, Inc. at 320 Ferry Street, Easton, PA 18042  
Please send company logo or your artwork electronically to [events@projecteaston.org](mailto:events@projecteaston.org), no later than May 14, 2010.

***For more information, contact [events@projecteaston.org](mailto:events@projecteaston.org).***