

The Highmark logo features the word "HIGHMARK" in a blue, sans-serif font with a stylized blue arc above the letters "H" and "M".

WALK FOR A HEALTHY COMMUNITY



2024 HIGHMARK WALK FOR A HEALTHY COMMUNITY INFORMATION SHEET

ProJeCt is proud to be a 17-year Highmark Walk participant. Since Highmark, Inc. underwrites 100% of the cost of the walk, all funds raised for ProJeCt directly benefit our programs. The 2024 **Highmark Walk for a Healthy Community** is a fun one-mile walk held on **Saturday, June 1, 2024** at DeSales University in Center Valley.

The team that raises the most funds will receive a trophy, have the opportunity to choose next year's t-shirt color, and will have their name featured on next year's t-shirt!

Teams and individuals will receive the following upon donating the corresponding amount:

❖ **\$1,000**

Company name & logo prominently featured on t-shirts (large text); Company name & logo prominently displayed at ProJeCt's booth at the walk; Company name & logo on ProJeCt's website and social media; Ability to distribute materials at ProJeCt's booth during walk

❖ **\$500**

Company name & logo featured on t-shirts (large text); Company name displayed at ProJeCt's booth at the walk; Company name on ProJeCt's website and social media

❖ **\$250**

Company name on t-shirts (medium text); Company name displayed at ProJeCt's booth at the walk; Company name on ProJeCt's website and social media

❖ **\$100**

Company name on t-shirts (small text); Company name displayed at ProJeCt's booth at the walk; Company name on ProJeCt's website

❖ **\$50**

Any individual walker who donates this amount will have their individual name on t-shirts (small text)

**Please send a copy of your logo (in .eps, .png or .jpg formats) electronically to development@projecteaston.org no later than 5/10/24.*

**All teams/individuals must register by visiting ProJeCt's page on Highmark Walk for a Healthy Community's web page*

Thank you!