



Strengthening Community

through Literacy, School Based
Programs & Safety Net Support

ProJeCt
Helping People Help Themselves

2021-2022
ANNUAL REPORT



LETTER FROM THE EXECUTIVE:

For more than 50 years, ProJeCt has met the mission of helping people to help themselves. Helping people to receive proper medical care, nutritious food, a GED, learn a new language, conquer the challenge of reading and writing, finding stable living conditions, and building a clear path to upward mobility and success.

2021-2022 was a year of the usual goals and accomplishments. Thousands of families were helped to avoid homelessness, to advance in school, to enter college or a new career, but it was also a year of learning to adjust to the “new normal”. We’ve learned that there may not be “life after COVID,” but rather life with COVID. We’ve learned how to reach the people who need our help – at a distance, when necessary – allowing them to stay on course while managing family illnesses, transportation problems and other life challenges. We’re managing through labor shortages and helping our dedicated staff to manage a challenging economy. We’ve adapted and built new skills.

None of our work or accomplishments would have been possible without you, without a community that has supported and sustained our work for more than 50 years. Your generosity has allowed us to remain a place of hope and opportunity for so many and allowed us to advance families in need to a place where they can help themselves.

The benefits to our community may never be quantified, but there is no doubt that as each family advances, so does our community. Thank you!

Janice D. Komisor, *Chief Executive Officer*

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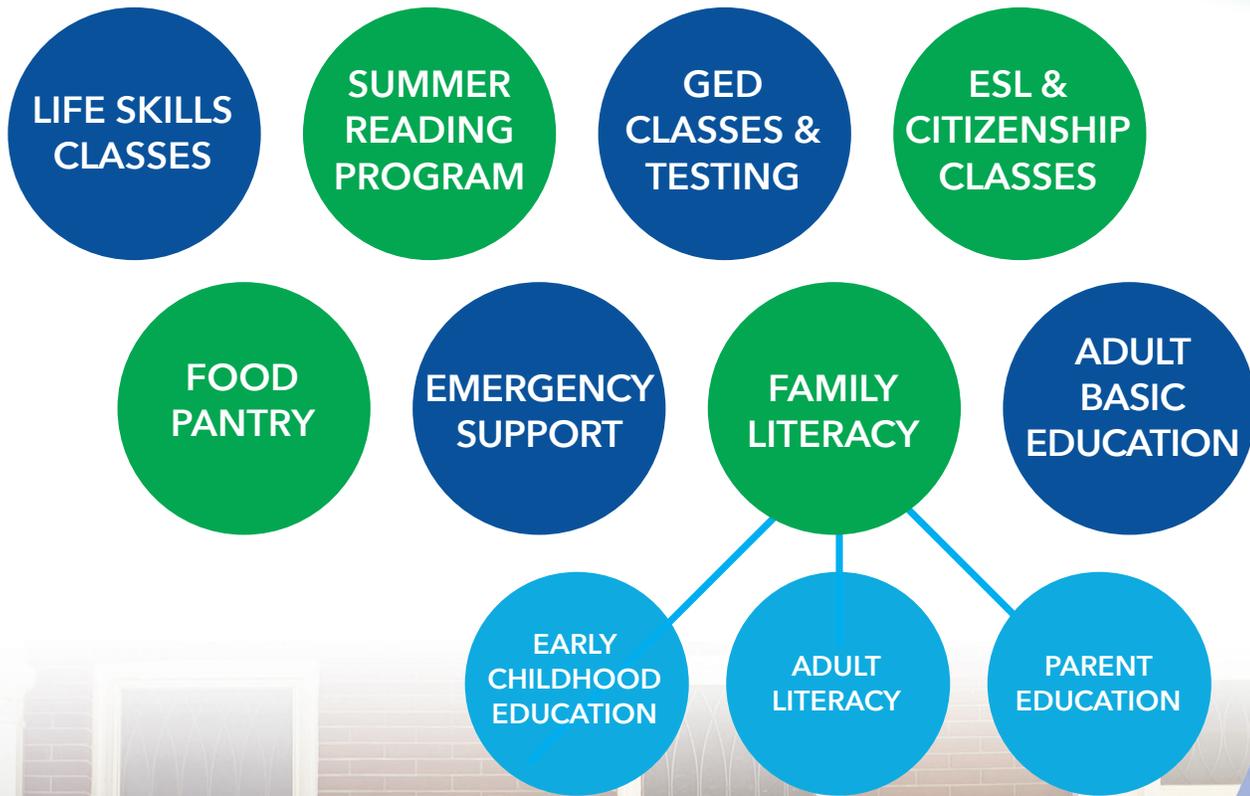
Linda Tretiak

Mary Wilford-Hunt

OUR MISSION

ProJeCt's mission is to improve the community and help economically and educationally disadvantaged adults and children by assisting them with their emergency needs and developing their potential to achieve self sufficiency through an integrated system of research-based social support and education programs.

ProJeCt envisions a community in which a system of services is available to help people meet their most basic material needs, support their capacity to care for themselves, and map a path toward self sufficiency through education that builds real life skills and opportunity.



Who We Are

MEETING BASIC NEEDS

Interfaith Food Pantry

- Provides donated food to hungry people
- Funded as an interfaith food pantry in 1968, now largest in Northampton County
- Serves approx 500 households/1200 individuals/month
- Staff supported by volunteer corp
- Provides fresh and nutritional foods and food prep info

ASSIST - Emergency Assistance

- Provides vouchers for shelter, work clothing, prescriptions, transportation, fuel oil, baby needs, and eye care for at-risk, low-income households
- Serves approximately 50 individuals/month
- Provides information and referrals
- Provides assistance to prevent homelessness
 - Shelter
 - Rental Assistance
 - Utility Assistance
 - Credit restoration

MOVING TO SELF SUFFICIENCY

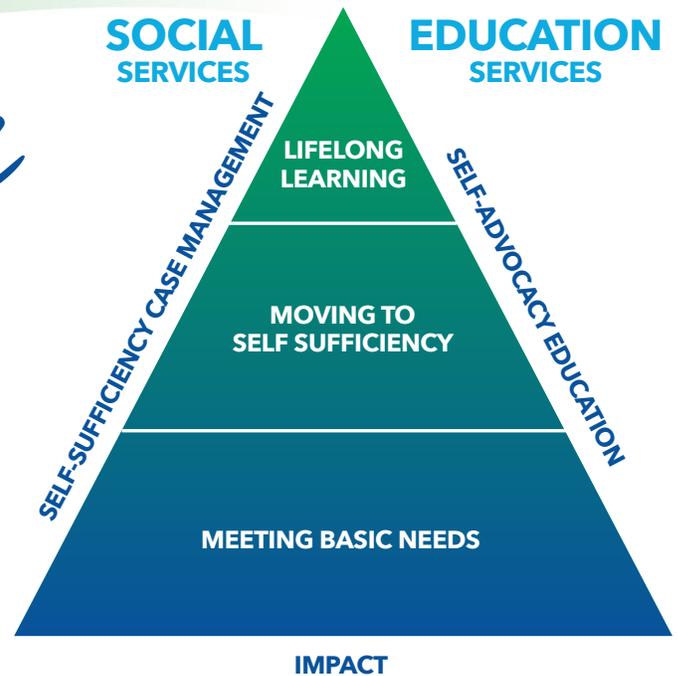
Success Academy Adult Life Skills

- Provides case management support to ProJeCt enrolled adult learners and ASSIST referrals
- Provides information, referrals and instruction to identify needs and resources, develop self awareness, self management, decision making skills and plans for goal attainment. Topics include: attitude, motivation, responsibility, communication, time and money management and setting priorities
- Serves hundreds of adults annually

Student Success Program (SSP)

Life Skills Training

- Provides Botvin curriculum to school-age children, teaching self awareness, self management, and positive decision making skills
- Proven drug resistance curriculum
- Prepares more than 400 children annually



LIFELONG LEARNING

School-Age Literacy- SIZZLE!®

- Provides summer literacy instruction and prevents summer slide in 7 week program for K-5 children
- Promotes and supports parental engagement
- Significant learning gains measured by pre and post-testing
- Serves more than 200 children each summer

Adult Literacy

- Provides basic literacy, GED preparation and ESL Instruction to hundreds of adults annually
- Faculty and staff supported by volunteer corp
- Year-round day and evening classes
- Prepares learners for the work place, citizenship and higher education

Family Literacy and Early Childhood Education

- Breaks the inter-generational cycle of low literacy
- Provides adult literacy instruction, high quality early childhood education for the adult's children; parent education to support the parent in their role as the first and most important teacher, including interactive literacy instruction
- Faculty and staff supported by volunteer corp
- Serves up to 50 families annually

What happens if your alarm doesn't go off in the morning? You oversleep. You're late for work. You miss an important meeting. One thing leads to another and the day doesn't go well.

Cause-and-effect cycles happen to all of us, but for some the cycle becomes an unrelenting vortex. The consequences so much more severe than a "bad day." Each year and every day, ProJeCt hears from people caught in cascading cause-and-effect cycles so urgent that their basic needs for food and shelter are at risk.

Whether the cascade of adverse effects is due to generational economic barriers or extenuating circumstances, thousands of people - adults, children, and seniors - are being caught in a net of substantial problems preventing them from ever keeping their heads above water long enough to move forward. ProJeCt assists thousands each year to break this devastating cycle by providing intensive wrap-around care to those who seek our help. Problems can start as one thing, but they often cascade into several things, especially if there isn't a plan and the resources to stop the cascade.

When someone reaches out to ProJeCt for help, we know it's unlikely to be one single problem impacting an individual's or family's well-being and we address them as people not problems. We work with them to assess the full range of their strengths and needs, to develop a plan and access the resources they need to advance.

We pride ourselves on seeing people as multidimensional - with strengths and needs - and providing an integrated system of services that helps people to develop a plan, overcome barriers, and build on their strengths. Our services are prepared to provide comprehensive and persistent support that enables those in need to stabilize, advance and thrive.



OFELIA OROCIO

"I am a mother of 4 children who are my love and priority in my life. They are my motivation to come here for learning English and obtaining my GED. I want to help my children with homework, I want to be a good example and show that in life there are no barriers, we can all achieve our goal."

JORDAN MCLAUGHLIN

"I'm here for myself, but also for my father who has now moved on from this world who wanted nothing more than to see me graduate. So, after spending the last four months in prison I knew where I should be. I'm hoping that I'm headed towards my goals and my dreams. And more than anything showing my little girl how important education is."

TYEESHA MCDOUGLE

"I struggled in school growing up. My life took a dramatic turn to the point where I needed to better myself. My goal is to achieve my G.E.D and then my ultrasound tech certification and live a happy loving life. In'sha'allah."

TYRELL BOLTON

"I am a father of a beautiful little girl. She is the most important thing to me, even though it is constantly an everyday struggle to make sure that every decision I make is the best I can make to provide a better future for her than what I had."



Impact Report

WAYS TO SUPPORT

Volunteer:

We are always looking for tutors and Food Pantry volunteers! Volunteering is a great opportunity for corporate groups as well!

Donate:

Your generous donation supports ProJeCt in continuing our mission. You can donate by writing a check or visiting our website.

WAYS TO SUPPORT

Spread the message:

Share our mission with the people around you. Don't forget to "Like" us on Facebook and Instagram as well!

Attend Events:

Simply Savory is back on May 3, 2023! See important information on the back regarding registration, donations, and sponsorships.

LIFELONG LEARNING

Adult Education

377 students participated in GED, ESL, or ABE classes.

Family Literacy

44 families and parents gained skills as first and most important teacher while their children participated in early learning, breaking the cycle of low literacy.

SIZZLE!®

129 students and their parents engaged in summer reading program and received instruction to close reading achievement gaps.

MOVING TO SELF SUFFICIENCY

Student Success Program

217 4th-6th grade students gained life skills and the protective factors promised in Botvin® research.

MEETING BASIC NEEDS

ASSIST

2,114 people received information, referrals, and/or emergency services, preventing homelessness.

Food Pantry

2,771 people were provided with food and supportive services, preventing food insecurity and advancing healthy choices.

IMPACT

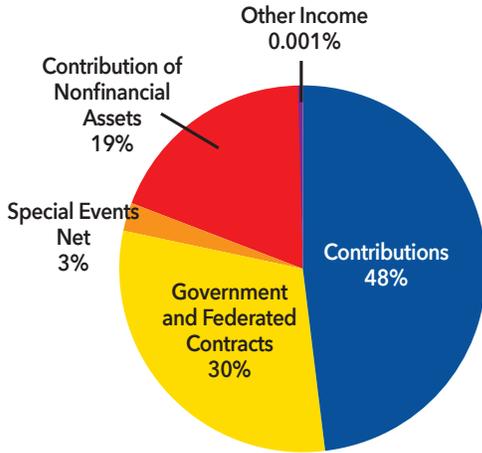
49 volunteers
dedicated 3,000
hours to the
Food Pantry.



30 volunteers
dedicated 2,500 hours
working with Adult
Education students.

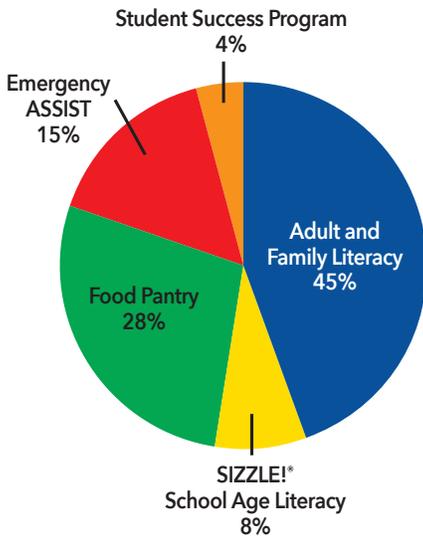
Building Sustainability for *Tomoknow!*

Thank you to all who have supported ProJeCt of Easton throughout the year! For a detailed list of donors, please visit our website.



REVENUE

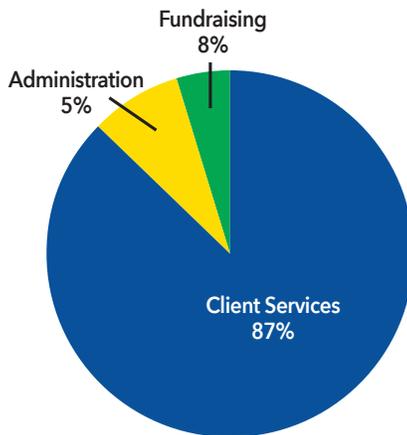
Contributions	\$958,719
Government and Federated Grants	\$602,176
Special Events - Net	\$49,944
Contribution of Nonfinancial Assets	\$374,778
Other Income	\$2,744
Total	\$1,988,361



CLIENT SERVICE EXPENSES BY PROGRAM

Year ended June 30, 2022

Adult and Family Literacy	\$747,799
SIZZLE!®	\$137,408
School Age Literacy	
Food Pantry	\$468,434
Emergency ASSIST	\$259,378
Student Success Program	\$67,959
Total	\$1,680,978



EXPENSES

Client Services	\$1,680,978
Administration	\$156,302
Fundraising	\$89,818
Total	\$1,927,098



Gold Transparency 2022

Candid.

ProJeCt of Easton is a 501(c)3 organization and complies with all mandated reporting requirements set forth by the IRS and federal government.



Simply SAVORY

BENEFITING PROJECT OF EASTON



REGISTRATION:
NOW- MARCH 2, 2023-
\$65.00
MARCH 3 -MAY 2, 2023-
\$75.00
MAY 3, 2023- \$75.00 AT
THE DOOR

WEDNESDAY, MAY 3, 2023
5:00 PM-8:00 PM
HAMPTON INN
3723 NAZARETH ROAD
EASTON, PA

FOOD :: DRINKS :: SILENT AUCTION

SEEKING
CULINARY,
BEER, WINE,
AND SPIRIT
VENDORS!

TO DONATE, SPONSOR OR REGISTER FOR THE EVENT, PLEASE VISIT
WWW.PROJECTEASTON.ORG/SIMPLYSAVORY

OR

[CONTACT DEVELOPMENT@PROJECTEASTON.ORG](mailto:DEVELOPMENT@PROJECTEASTON.ORG)